# Complete Conference Guide

**Registration**
**Lower Level 2, Denver & Central Registration**
Wednesday 4:00pm-8:00pm
Thursday 7:00am-7:00pm
Friday 7:00am-4:00pm
Saturday 7:00am-2:00pm
Sunday 7:00am-1:00pm

All sessions are Lower Level 1 or 2 except Nat Hill and Pomeroy rooms on Third Floor.

## Wednesday, May 3

8:00 a.m.-5:00 p.m.    **Board Meeting**
Room:  Gold Coin

8:00 a.m.-4:30 p.m.    **Pre-Conferences**

**Basic Serials Cataloging**
**Presenter:  Joe Hinger**
Auraria Library
A two-day version of the SCCTP Basic Serials Cataloging workshop.

**Advanced Serials Cataloging**
**Presenter:  Steve Shadle**
University of Colorado-Denver Bldg.
A two-day version of the SCCTP Advanced Serials Cataloging workshop focusing on the areas of the serials catalog record of interest to those attending (identified by needs assessment). Also included would be additional supplemental exercises to provide more 'hands-on' activity. This would be a natural follow-up to Karen Darling's successful Beginning Serials Cataloging workshop of two years ago.

## Thursday, May 4

8:00 a.m.-3:00 p.m.    **Pre-Conferences**

**Basic Serials Cataloging**
Auraria Library

**Advanced Serials Cataloging**
University of Colorado-Denver Bldg.

8:00 a.m.-12:00 p.m.    **Pre-Conferences**

**Mapping License Language for Electronic Resource Management**
**Presenters:  Tim Jewell, Trisha Davis, & Diane Grover**
Room: Mattie Silks
Building on the successful ARL/DLF pre-conference workshop at the ALA annual conference in June 2005, this workshop will take an in-depth look at the ERMI data elements, subset for Terms of Use (course packs, etc.).  The workshop will explore issues and provide participants hands-on practice for analyzing licenses and summarizing key points for their Electronic Resource Management systems. Target audience:  librarians, publishers and vendors with substantial experience in license issues. Most useful for librarians whose libraries have an ERM system.

**How to Implement an Institutional Repository**
**Presenter:  Carol Hixson**
Room: Denver 1-2
Serials specialists are dealing with the tensions of an imbalance in the scholarly communication process created by increasing scholarly output and the decreasing ability of libraries to provide access to that output due to inflating journal costs. Institutional repositories have been promoted as one strategy for redefining and balancing the scholarly communication model. The University of Oregon Libraries has been exploring an institutional repository approach since April 2003. This pre-conference is a hands-on session on the rationale for establishing an institutional repository that will cover technical, resource, policy and marketing issues involved in establishing an institutional repository. We will also discuss the challenges and opportunities that repositories face and examine the efficacy of repositories for changing the nature of scholarly communication.

10:30 a.m.-12:30 p.m.    **Walking Tours**
If you did not pre-register for a walking tour but would like to join one or more, meet at the designated information kiosk and pay the guide leading each tour.

**Golddust & Traildust**
Leaves from the information kiosk at 16th Street Mall and Lawrence

Walk back in time and relive Denver's glory days as mining camp, frontier crossroads, supply center, and Wall Street of the West.  Prepare to be regaled by stories of boom town conditions, Indian wars, lawlessness, and frontier justice.  This tour begins on the 16th Street Mall, a modern Denver landmark, and travels to Union Station.  Along the way, we will visit Denver's birthplace - Lower Downtown (LoDo).  We continue along Cherry Creek, where the discovery of the first gold nuggets set off the Rush of 1859.  The tour will go by Denver's historic train depot, Union Station, which brought thousands to Denver seeking their fortune, and visit Denver's historic main street-turned-entertainment district, Larimer Square.  Time: Approximately 2 hours. Distance: Approximately 15 blocks.

1:00 p.m.-3:00 p.m.    **Victorian Denver**
Leaves from the information kiosk at 16th Street Mall and Glenarm

Visit the sites that made turn-of-the century Denver the grandest city between St. Louis and San Francisco.  Our first stop is the Brown Palace Hotel where dignitaries from U.S. Presidents to the Beatles have stayed in luxury.  We will walk across the street to the Navarre, the notorious brothel with underground tunnels to the Brown Palace, so patrons would not be seen from the street.  The next stop will be the Colorado State Capitol, which epitomized Victorian ideals in its architecture and refinement.  From there, we will visit the stately Byers-Evans House, and stroll through the grandeur of Civic Center Park. Time: Approximately 2 hours.  Distance: Approximately 15 blocks

**Denver Public Library-tours start every 30 minutes**
Tours of the Denver Public Library will be offered on Thursday, May 4, at 1:00, 1:30, 2:00, and 2:30 p.m.  Tours will begin at the information desk on the main floor of the library.  The central library is located at 10 W. Fourteenth Avenue Parkway at the corner of Broadway and 13th Avenue.

2:00 p.m.-3:00 p.m.    **2006-2007 Committee Chairs Meeting**
Room: Denver 3

3:00 p.m.-3:30 p.m.    **First Timers/Mentoring Reception**
Room: Colorado A-D

| 3:45 p.m.-5:00 p.m. | **Opening Program**<br>Room: Colorado E-F<br>Local welcome and awards followed by Dr. Tom Noel on the history of the Red Rocks and Amphitheatre. |
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| 5:30 p.m.-10:00 p.m. | **Dinner at Red Rocks**<br>Buses available outside hotel main doors on California St. |
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Thursday night after our welcome session, there will be a buffet at Red Rocks Visitors Center in the foothills of the Rockies.  It is located in the midst of a geologic wonder, the Red Rocks natural amphitheatre, which has hosted world-renowned musicians.

Nine buses will make continuous loops from the Marriott to Red Rocks between 5:30 and 10:30 p.m. The first bus will begin boarding at 5:30 p.m.  The trip from the Marriott to Red Rocks will take approximately 30 minutes.  Buffet dinner service will begin at 7 p.m and continue to 9 p.m.  The last bus will leave Red Rocks at 10:00 p.m.

| 10:00 p.m.-12:00 a.m. | **Late Night Social**<br>Room: Molly Brown |
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## Friday, May 5

| 6:30 a.m.-8:00 a.m. | **Breakfast**<br>Room: Denver Ballroom<br><br>**Speakers Breakfast**<br>Room: Colorado B-D |
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| 7:15 a.m.-8:15 a.m. | **Poster set-up**<br>Room: Denver/Colorado Pre-Function |
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| 8:15 a.m.-9:15 a.m. | **Vision Session I**<br><br>**Things Fall Apart**<br>**Presenter: Robin Sloan**<br>Room: Colorado E-F<br>"It's happening everywhere: Media is becoming digitized and disaggregated, free to float across the internet and get downloaded and uploaded, blogged and sold, pirated and appreciated, remixed and reimagined. Some domains, like newspapers and the music business, have already been upended; others, like TV, are looking shaky. So what about libraries and scholarly communication? What's next for the academy?" |
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| 9:30 a.m.-5:15 p.m. | **Poster Sessions**<br>Room: Denver/Colorado Pre-Function |
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| 9:30 a.m.-10:30 a.m. | **Tactics Sessions, Set I**<br><br>**E-Resources=E-Opportunity: Connecting Systems, Technical Services and Patrons**<br>**Presenters:  Betty Landesman & Sharon Wiles-Young**<br>Room: Denver 1-2-3<br>Libraries are on a continuous quest to provide the best access to electronic resources. How do we connect patrons to electronic resources? What changes are needed in our organizations, staffing, and workflows to provide effective electronic resource management? What strategies are we using to implement new technology and to leverage our existing systems? This session will examine the approaches of two libraries, one academic and one special, to providing excellent customer service by examining and streamlining workflow, creating more linkage between diverse systems, and maximizing the expertise of technical services staff. |
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THIS TACTICS SESSION HAS BEEN CANCELLED.
### ~~Looking for a Link: Comparing Faculty Citations Pre and Post Big Deals~~
### ~~Presenter:  Don Taylor~~
Room: Denver 5

Libraries and publishers often present Big Deals as a way of making available to researchers a wide array of scholarly research that was formerly not provided by the library. The Simon Fraser University Library compared SFU faculty citations from 1993 & 1998 (pre Big Deal) and 2004 (and 2005?) to determine if there is a correlation between availability of Big Deal e-journals to researchers and their citation of journals from these publishers. Will present the findings and discuss what conclusions can be drawn and also what else needs to be analyzed to measure impact of Big Deals at a university.

### Crawling Out of the Web: Alternative Citation Sources
### Presenter:  Deborah Lee
Room: Silverton

The ISI citation indexes have long served as the gold standard for bibliometric research. The subscription price of the ISI citation indexes reflected the unique nature of these research tools. This session will compare the ISI Web of Science citation databases to both free resources (Google Print and Google Scholar) and to alternative subscription-based resources (such as MathSciNet and EBSCO's Academic Search Premier.) Strategies for using these resources for both instructional purposes and as collection development tools will be examined.

### Blogs, Wikis, and Podcasts: Social Software in the Library
### Presenter:  Abigail Bordeaux
Room: Colorado A-B

Social software is software that "lets people rendezvous, connect or collaborate by use of a computer network" (Wikipedia; site accessed 10/10/05). This session will define blogs, wikis, and podcasts— some of the most common types of social software—and briefly put them into the context of the social software revolution currently taking place on the web. Binghamton University's blogs and wiki will be demonstrated and discussed, as will its experiments with podcasting. Finally, there will be ample time for discussion of the role of these tools in libraries.

### Climbing Peaks and Navigating Valleys:  Managing Personnel from High Altitude
### Presenter: Jeff Slagell
Room: Gold Coin

The management of library staff can be a daily challenge, even for the most seasoned library director. It's not unusual for librarians to find themselves supervising faculty, staff, and students with little or no relevant experience. Unfortunately, the transition from serials processing to personnel issues is not always an easy one. This workshop will provide practical knowledge about personnel management and other related issues. Specifically, it will address the importance of communication, establishing expectations, consistency, mentoring, evaluations, and policy making. In addition, the speaker will discuss dealing with turnover and disciplinary problems. Audience participation will be encouraged throughout the presentation.

### Old is New Again: Using Established Workflows to Handle Electronic Resources
### Presenter: Amanda Yesilbas
Room: Mattie Silks

Florida Atlantic University was struggling with the overwhelming task of changing from print to online resources. The serials unit was left trying to make sense of and insure access to electronic resources. Instead of reinventing the wheel, FAU turned to established check in procedures similar to print procedures with a great deal of success. The process used a combination of tools already available and a homegrown database. This tactics session would make a case for how electronic check in can be helpful for serials acquisition and management. The presentation would use FAU as a case study for the types of problems identified and overcome throughout the course of the year.

**The Shape of Things to Come: Resource Description and Access (RDA)**
**Presenter: Ed Jones**
Room: Nat Hill
An overview of the new cataloging code, RDA, especially as it relates to serials. Items covered will include the background and organization of RDA; its relationship to FRBR, the draft Statement of International Cataloguing Principles, and MARC 21; and expected changes from current practice (such as replacements for the current suites of GMDs).

**To Train or Not to Train**
**Presenters: Rick Anderson & Kittie Henderson**
Room: Molly Brown
What do you say when a vendor offers to come teach your staff how to use its products? When should you jump at the opportunity, and when should you stop and think before saying yes? How do you prepare for training, and what can you do to make it more effective? Rick (a librarian) and Kittie (a vendor rep) will present their perspectives on these important questions, discussing the larger issues involved and offering practical tips and suggestions to help you get the most out of your investment of staff time.

10:15 a.m.-10:45 a.m.  **Break**

**Poster Session Presenters Available**
Room: Denver/Colorado Pre-Function

10:45 a.m.-12:15 p.m.  **Strategy Sessions, Set I**

**FRBR in the Real World**
**Presenters: Paul J. Weiss & Steve Shadle**
Room: Denver 4-5-6
Come see FRBR in action! We will present several real-life serial case studies and lead discussions with the audience about the ways FRBR's conceptual model might be applied to each. Which cases are straightforward? Which are complex and merit further work by the developers of FRBR? We will also present mockups of ILS screens to show how these decisions might affect staff and public use of our data and systems. Come fine-tune your FRBR abilities, and contribute to the ongoing community discussions toward the refinement of the FRBR model.

**Small and Medium Publishers in an E-World: Thinking Out of the Box**
**Presenters: Zachary Rolnik, Sean O'Doherty & Ezra Ernest**
Room: Gold Coin
The publications of small and medium publishers are often a critical part of library collections. At the same time, these publishers face many challenges as they compete in an e-world with market players who have much greater resources at their disposal. As a result, smaller publishers often offer unique publishing concepts, business models and delivery options. The panel will look at how these publishers are managing in this new environment, explore their relationships with libraries, subscription agents and other vendors. They will review the market forces behind their idea, the business realities they face in launching a new and innovative product, and their experiences in end-user and library communities. The panel will include two publishers offering their perspectives on this issue and a subscription agent providing both the library and vendor perspective.

**The Changing Landscape of Serials: Open Access Journal in the Public Catalog**
**Presenters: Nancy Newsome & Krista Schmidt**
Room: Mattie Silks
In recent years, the open access movement has been gaining ground in the world of scholarly communication. One of the main avenues that open access utilizes is journals wherein access to articles is absolutely free. In this session, we will examine both collection development and technical issues related to including open access journals in an academic library's online catalog. Some of the pros and cons we will detail include the possible alleviation of budget constraints, providing more robust holdings, difficulties of maintaining titles, and indexing for access.

**The UC/JSTOR Paper Repository: Progress Thus Far**
**Presenters:  Jeff Sundquest, John Kiplinger, Nancy Kushigian & Coleen Carlton**
Room: Matchless
In October, 2004, the University of California entered into a two-year contract with JSTOR (Journal Storage) to establish from its journal runs across all UC campuses a paper repository of 14,000,000 pages (500+ titles). This "dim" archive--accessible to only UC and JSTOR--would benefit both JSTOR in terms of having a complete print backfile available, and UC in terms of cost and space savings from maintaining several copies of low-use titles. Since January, 2005, the task of establishing system-wide support and collaboration, planning and beginning the actual operation itself, and creating strict but realistic guidelines for finding the best UC copy and then validating it (page by page) has been enormous. NASIG may be the best place to discuss the process thus far, in case similar interest exists elsewhere, and to receive valuable feedback from peers.

**Envisioning the Future of ERM Systems**
**Presenters:  Tim Jewell & Theodore A. Fons**
Room: Denver 1-2-3
The development of Electronic Resource Management systems has shown remarkable progress in the past five years. A number of visionary librarians started by developing local systems, and the DLF's Electronic Resource Management Initiative ("ERMI") built on that work by articulating what ERM systems should do. Library system vendors responded by rapidly producing ERM systems to match these requirements, but while current systems do match them, they may not meet some more advanced, emerging needs. This presentation will explore these needs and present visions for the further evolution of ERM systems to address them, including early results from a second DLF project called "ERMI II" and new initiatives to improve the harvesting of usage statistics. Outcomes of this presentation include an improved understanding of electronic resource management issues and identification of new ideas from panelists and audience members.

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| 12:15 p.m.-2:00 p.m. | **Recognition Lunch**<br>Room: Colorado Ballroom |
| 2:00 p.m.-3:30 p.m. | **Vendor Demos**<br>Room: Denver Ballroom |

The topic for NASIG's third annual Focused Vendor Demo is subscription vendor services to libraries. Come and hear answers to questions such as:

- ❑ What subscription services are provided, and more specifically, how have services been adapted to help libraries manage electronic publications?
- ❑ Can services help libraries integrate electronic publications into the existing workflow?
- ❑ How do services accommodate the many and varied demands of electronic subscriptions?

Most of us still have print subscriptions in addition to a growing list of electronic subscriptions. Subscriptions agents make our job easier in the print world by allowing us to do all of our business through one interface instead of many.  In the last decade, as we have all added electronic to our print, subscription agents have added features to their systems and services to accommodate these needs.

For the purposes of this vendor demo, we will see what each vendor has developed to:
- ❑ Integrate electronic into the existing workflow
- ❑ Serve the new needs of electronic subscriptions

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| 3:30 p.m.-4:00 p.m. | **Poster Session Presenters Available**<br>Room: Denver/Colorado Pre-Function |
| 3:30 p.m.-4:00 p.m. | **Break** |

4:00 p.m.-5:30 p.m.        **Strategy Set II**

### Journal Pricing 10 Years Later
**Presenters: Tina Feick, Bob Boissy, & Leslie Knapp**
Room: Denver 4

The Journal Pricing Season starts in July (slowly) and builds through December of each year. This workshop describes how the season affects librarians, publishers and agents. The electronic age has dramatically changed the process and the focus will be on the effects of these changes. Included will be the publisher's decision process to the agent's loading of prices and on through the librarian's assessment of charges. In addition, there will be a discussion on how agents determine service charges and other fees. (The original workshop was given at the 1994 Conference in Vancouver.)

### Getting from Here to There, Safely
**Presenter, Roger C. Schonfield**
Room: Denver 5-6

Most analyses of the transition away from print to electronic journals focus on either publishers or libraries, but the interdependencies between libraries and publishers are vital. A major class of journal titles seems to have no transition path to electronic publishing, which can be viewed both as a significant opportunity and a significant risk for scholarly communications. And many smaller journals publishers have not yet fully faced up to challenges of electronic-only publishing, which may cause significant concerns not only for them but for libraries and scholarship as well. For publishers and libraries alike, plans for an electronic-only publishing environment need to consider not only the management of a gradual transition but the possibility that we reach a dramatic tipping-point. And in this transition, archiving and preservation issues deserve consideration as part of the strategy for the transition to an electronic-only environment, both for the electronic format and the legacy print collections. Focusing on these key issues and several others, and based on detailed economic studies of both publishers and libraries, this session will attempt to provide a holistic view of the digital transformation especially for serials librarians.

### The State of Scholarly Communications: An Environmental Scan of Emerging Issues, Pitfalls, and Possibilities
**Presenter: Lee Van Orsdel**
Room: Denver 1-2

An overview of the issues that are swirling around in the scholarly communications environment, including the evolving arenas of public policy, faculty advocacy, and open access agendas in their many and varied forms, with a shot at the issues coming over the horizon.

### How Did We Ever Manage Without the OpenURL?
**Presenters: Jenni Walker & Janet Chisman**
Room: Denver 3

The OpenURL, first introduced in 2000, revolutionized the world of linking for libraries and their patrons. Six years on, OpenURL link resolvers have become a core technology component in the library infrastructure. This session will review how effective link resolvers are in delivering full-text to the patron's desktop. It will also review some additional creative uses of link resolvers including efficient document delivery and the generation of serials holdings statements to populate Google Scholar and OCLC WorldCat.

### Mountains, Valleys, and Pathways: Serials Users' Needs and Steps to Meet Them
**Presenters: Regina Romano Reynolds & Lynn Silipigni Connaway**
Room: Mattie Silks

Increased focus on meeting user needs prompted by FRBR, RDA, and tight budgets makes knowing those needs and finding new ways to meet them more urgent than ever. Lynn Silipigni Connaway will present serials- and cataloging-related information gathered from focus group and individual interviews conducted as part of research on the hows and whys of meeting the information needs of students and faculty. This research was funded by the Institute of Museum and Library Services, Ohio State, and OCLC. Regina Romano Reynolds will describe the user-focused nature of both the Access Level Record for Serials and the revised ISSN standard. Reynolds will also discuss outcomes of the Access-Level Record pilot projects, highlight changes in the draft revised ISSN standard following the first ISO vote, and provide an update on development of a potential data distribution service from the ISSN International Centre.

| 5:15 p.m. | **Poster Sessions end** |

| 6:00 p.m. | **Dine Arounds Begin.**  Sign up sheets near the registration desk. |

**Art Walk**
Central Denver Art Walk–Many galleries stay open late the first Friday of each month–generally from 5pm–8pm or later. Galleries with changing exhibits take this opportunity to introduce the general public to new shows. A host of surrounding businesses in the area accommodate the crowds–restaurants, bars, bookstores and so forth. Some free transportation is available for the self-guided tour. Participating districts include Lower Downtown, North Denver, Olde Town Santa Fe Drive, the Golden Triangle and the Broadway Corridor.

| 9:00 p.m.-12:00 a.m. | **Late Night Social**<br>Room: Molly Brown |

## Saturday, May 6

| 6:00 a.m. | **Fun Run/Walk**<br>Leaves from Marriott City Center |

| 6:30 a.m.-8:00 a.m. | **Breakfast and Brainstorming** (beginning at 7:00 a.m.)<br>Room: Denver Ballroom |

| 8:10 a.m.-9:10 a.m. | **Vision Session II** |

**All the News that's Fit to Digitize: Creating Colorado's Historic Newspaper Collection**
**Presenter: Brenda Baily-Hainer**
Room: Colorado E-F
Colorado's Historic Newspaper Collection (CHNC) currently includes 86 newspapers published in Colorado from 1859 to 1928, totaling over 291,000 pages. Newspapers come from 46 cities and 34 counties throughout the state, which were published in English, German, Spanish, or Swedish.  The process of creating this increasingly important resource involved staff from the Colorado Historical Society, Colorado State Library, and Collaborative Digitization Program.  Koelling will speak about the process behind creation of the resource (including selection criteria, technical and historic language issues), usability testing (particularly with educators) to improve the interface, and long-term sustainability of the collection to maintain what is currently available as well as adding content on a monthly basis.

| 9:15 a.m.-10:45 a.m. | **Strategy Sessions, Set III** |

**FRBR in the Real World**
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10:45 a.m.-11:00 a.m.   **Break**

11:00 a.m.-12:00 p.m.     **Tactics Sessions, Set II**

### Electronic Resource Management
### Presenters: Janet Chismann & Greg Matthews
Room: Colorado E

Electronic resource management (ERM) is critical as libraries increase online access to collections. Washington State University Libraries has recently implemented ERM software. This session will explore the factors involved in implementing a commercial ERM system. Specific issues addressed will include: cooperative maintenance of shared policy documents and a workflow database; whether to follow single or multiple record cataloging policies; assigning call numbers to ERM titles, including "free" resources; and identifying qualified staff to assume specific ERM responsibilities.

### Linking the Library and Campus Course Management System
### Presenter: Claire Dygert
Room: Silverton

The need to integrate online library resources with Course Management Systems (CMS) has been a hot topic in higher education literature. This workshop will discuss how American University Library has successfully addressed this need, and will provide a demonstration of their Blackboard Library site, which features LinkMaker, a locally developed Blackboard plug-in that creates proxied links to subscribed resources; the use of Blackboard to deliver e-reserves and streaming media from the library's collection; and the integration of virtual reference services and an information literacy tutorial into the CMS system. The session will discuss strategies for promoting and publicizing these services to the campus community.

### Tackling the Reorganization Chart
### Presenters: Ramona Metcalf & Serenity King
Room: Colorado D

Technical staff reorganization often creates enormous workflow confusion. Without careful planning, these movements can have a negative effect on library staff and users. This session describes the experiences of one university library staff affected by organizational changes. Topics include communication, streamlining, staff mentoring & morale, training, and, most importantly, how to maintain a sense of humor and positive work environment in the midst of organizational "chaos".

### Mile High to Ground Level: Getting Project Organized and Completed
### Presenter: Jennifer Marill
Room: Colorado C

Once you know the general scope of a project, how do you organize and complete the work? At the mile high view, it's easy to think a project can accomplish it all. But most projects start out trying to accomplish too much. Using standard techniques and concepts, this workshop will discuss how to initiate, plan, execute, monitor and close a project. Particular focus will be devoted to working with stakeholders, customers and team members. How do you form an ideal project team? How do you motivate people who don't necessarily work for you? Participants will gain a better framework, as well as tips and strategies, for managing projects.

### Generating E-Collections Lists for Dummies: Creating a Better Electronic Reference Collection
### Presenters: Char Simser, Mohan Ramaswamy & Tara Baillargeon
Room: Molly Brown

Libraries buy more and more electronic reference materials which are buried in the catalog or on web pages, not to be easily found by the user. Presenters will describe how K-State librarians in serials and public services collaborated to enhance the visibility and accessibility of their electronic reference collection. Part of the process involved subverting MARC and creating a coding scheme that is used to dynamically generate lists from the OPAC for the K-State eReference collection.

**Open Access and Conscious Selection**
**Presenters: Kitti Canepi, Harold Way & Andrea Imre**
Room: Colorado B

Open Access resources (OA) are becoming more important in all types of libraries. Recent discussions on OA have focused on ILS access and availability of MARC records with little attention to a selection process for deciding whether or not to provide access to OA. The presenters will outline some of the concerns with by-passing conscious selection, show how some services and systems are providing bibliographic access, offer information collected on the availability of finding aids for a group of OA titles, present selection criteria used by some database aggregators that include OA resources, and suggest possible selection process models.

**Climbing the Mountain: Choosing the Best Path for Serials Record Management**
**Presenters: Jennifer L. Edwards & Betsy Friesen**
Room: Colorado A

Loading vendor-supplied bibliographic records for electronic resources has become a more common practice in order to keep up with the constant additions and changes of titles, URLs, and holdings. MIT decided to continue using the single record approach for their serial record management, while the University of Minnesota opted to use separate records for print and electronic resources. Both use, or plan to use, vendor records as much as possible. In this session, each speaker will discuss their re-evaluation process and share their library's decisions. MIT will describe the process they plan to use to load vendor records, while adhering to their established single record approach. Minnesota will describe their current loading process, for the four University campuses, and the record clean-up project that resulted from the separate record decision.

12:00 p.m.-1:00 p.m.     **Lunch**

**Informal Discussion Groups**

**Link Resolvers: To Buy or Not to Buy?**
Room: Colorado J

**Other Journal Use Data: Working With Use Data from Journals You Don't Subscribe to.**
Room: Mattie Silks

**Digitized Journal Backfiles: What is Their Value?**
Room: Nat Hill

**Preservation**
Room: Silverton

**The Challenges of Implementing a MARC Record Service**
Room: Colorado H

**Other than Academics**
Room: Gold Coin

**Full Text Journals: Alone or in Aggregate Services, What Services and Functions We Like and What We Need.**
Room: Molly Brown

**Mapping Access Limits and License Terms to ERMS**
Room: Pomeroy

**Hot Topic: Google's Impact on OPAC's**
***CANCELLED***

12:00 p.m.-1:00 p.m.          **User Groups**

**Endeavor**
Room: Colorado A

**Innovative**
Room: Colorado B

**Serials Solutions**
Room: Colorado C

**SFX**
Room: Colorado D

**SIRSI/Dynix**
Room: Colorado G

**SCCTP**
Room: Matchless

**MARCit**
Room: Colorado I

1:10 p.m.-2:10 p.m.          **Tactics Sessions, Set III**

**E-Resources=E-Opportunity: Connecting Systems, Technical Services and Patrons**
**Presenters:  Betty Landesman & Sharon Wiles-Young**
Room: Mattie Silks
Libraries are on a continuous quest to provide the best access to electronic resources. How do we connect patrons to electronic resources? What changes are needed in our organizations, staffing, and workflows to provide effective electronic resource management? What strategies are we using to implement new technology and to leverage our existing systems? This session will examine the approaches of two libraries, one academic and one special, to providing excellent customer service by examining and streamlining workflow, creating more linkage between diverse systems, and maximizing the expertise of technical services staff.

THIS TACTICS SESSION HAS BEEN CANCELLED.
~~**Looking for a Link: Comparing Faculty Citations Pre and Post Big Deals**~~
~~**Presenter:  Don Taylor**~~
Room: Silverton
Libraries and publishers often present Big Deals as a way of making available to researchers a wide array of scholarly research that was formerly not provided by the library. The Simon Fraser University Library compared SFU faculty citations from 1993 & 1998 (pre Big Deal) and 2004 (and 2005?) to determine if there is a correlation between availability of Big Deal e-journals to researchers and their citation of journals from these publishers. Will present the findings and discuss what conclusions can be drawn and also what else needs to be analyzed to measure impact of Big Deals at a university.

**Crawling Out of the Web: Alternative Citation Sources**
**Presenter:  Deborah Lee**
Room: Molly Brown
The ISI citation indexes have long served as the gold standard for bibliometric research. The subscription price of the ISI citation indexes reflected the unique nature of these research tools. This session will compare the ISI Web of Science citation databases to both free resources (Google Print and Google Scholar) and to alternative subscription-based resources (such as MathSciNet and EBSCO's Academic Search Premier.) Strategies for using these resources for both instructional purposes and as collection development tools will be examined.

**Blogs, Wikis, and Podcasts: Social Software in the Library**
**Presenter:  Abigail Bordeaux**
Room: Colorado D
Social software is software that "lets people rendezvous, connect or collaborate by use of a computer network" (Wikipedia; site accessed 10/10/05). This session will define blogs, wikis, and podcasts—some of the most common types of social software—and briefly put them into the context of the social software revolution currently taking place on the web. Binghamton University's blogs and wiki will be demonstrated and discussed, as will its experiments with podcasting. Finally, there will be ample time for discussion of the role of these tools in libraries.

**Climbing Peaks and Navigating Valleys:  Managing Personnel from High Altitude**
**Presenter: Jeff Slagell**
Room: Matchless
The management of library staff can be a daily challenge, even for the most seasoned library director. It's not unusual for librarians to find themselves supervising faculty, staff, and students with little or no relevant experience. Unfortunately, the transition from serials processing to personnel issues is not always an easy one. This workshop will provide practical knowledge about personnel management and other related issues. Specifically, it will address the importance of communication, establishing expectations, consistency, mentoring, evaluations, and policy making. In addition, the speaker will discuss dealing with turnover and disciplinary problems. Audience participation will be encouraged throughout the presentation.

**Old is New Again: Using Established Workflows to Handle Electronic Resources**
**Presenter: Amanda Yesilbas**
Room: Colorado B-C
Florida Atlantic University was struggling with the overwhelming task of changing from print to online resources. The serials unit was left trying to make sense of and insure access to electronic resources. Instead of reinventing the wheel, FAU turned to established check in procedures similar to print procedures with a great deal of success. The process used a combination of tools already available and a homegrown database. This tactics session would make a case for how electronic check in can be helpful for serials acquisition and management. The presentation would use FAU as a case study for the types of problems identified and overcome throughout the course of the year.

**The Shape of Things to Come: Resource Description and Access (RDA)**
**Presenter: Ed Jones**
Room: Nat Hill
An overview of the new cataloging code, RDA, especially as it relates to serials.  Items covered will include the background and organization of RDA; its relationship to FRBR, the draft Statement of International Cataloguing Principles, and MARC 21; and expected changes from current practice (such as replacements for the current suites of GMDs).

**To Train or Not to Train**
**Presenters: Rick Anderson & Kittie Henderson**
Room: Gold Coin
What do you say when a vendor offers to come teach your staff how to use its products? When should you jump at the opportunity, and when should you stop and think before saying yes? How do you prepare for training, and what can you do to make it more effective? Rick (a librarian) and Kittie (a vendor rep) will present their perspectives on these important questions, discussing the larger issues involved and offering practical tips and suggestions to help you get the most out of your investment of staff time.

2:10 p.m.-2:20 p.m.  **Break**

2:20 p.m.-3:20 p.m.  **Committee Meetings**
Rooms: TBD

3:30 p.m.-5:00 p.m.  **Training Session for Committee Members**
Rooms: Mattie Silks

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| 3:30 p.m.-5:30 p.m. | **Open Mic at the Tattered Cover Book Store**<br>Are you a poet who would like to share your work? Are you a dramatic reader with a favorite piece? Have you been working on the Great American Folk Song and need an audience? Or do you simply long to stand in front of and speak into a microphone? Here's your chance! NASIG 2006 proudly presents Open Mic at the Tattered Cover!<br><br>Join us on Saturday, 3:30-5:30, for an afternoon of poetry, reading, and song at the renowned Tattered Cover Book Store, 1628 16th Street. The store is within easy walking distance of the conference hotel. Directions are below. Refreshments will be available from Coffee Corner (in the store), and we will provide wine. For the more theatrically-minded among us, a small selection of props will be provided.<br><br>Directions from the conference hotel (Marriott at 1701 California Street) to the Tattered Cover Book Store at 1628 16th Street:<br><br>* Walk south one block from conference hotel to the16th Street Mall.<br>* Take the free mall shuttle to the Market Street Station (7 blocks).<br>* Exit station and proceed to 16th Street.<br>* Walk two blocks west to 1628 16th Street. |
| 6:00 p.m. | **Dine Arounds Begin.** Sign up sheets near registration desk. |
| 6:05 p.m. | **Denver Rockies baseball game begins** |
| 9:00 p.m.-12:00 a.m. | **Late Night Social**<br>Room: Molly Brown |

## Sunday, May 7

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| 7:00 a.m.-8:00 a.m. | **Breakfast**<br>Room: Denver Ballroom |
| 8:15 a.m.-9:15 a.m. | **Vision Session III**<br><br>**What's a Serial When You're Running on Internet Time?**<br>**Presenter: T. Scott Plutchak**<br>Room: Colorado Ballroom<br>In the digital world, the boundaries between the traditional categories of "serials" and "monographs" are becoming blurred. When we license the electronic version of a textbook that is updated continually on an irregular basis, are we dealing with a monograph or a serial or a database? When individual articles are increasingly available as preprints or postprints, with multiple versions available in institutional repositories, journal websites, or authors' personal websites, are the traditional control mechanisms of volume and issue still relevant? Has the very notion of "serials" become hopelessly anachronistic? Radical reinvention among serials librarians is required if we are going to effectively manage the complex information space in which we now find ourselves. |
| 9:30 a.m.-11:00 a.m. | **Strategy Sessions, Set IV**<br><br>**Journal Pricing 10 Years Later**<br>**Presenters:  Tina Feick, Bob Boissy, & Leslie Knapp**<br>Room: Colorado A<br>The Journal Pricing Season starts in July (slowly) and builds through December of each year. This workshop describes how the season affects librarians, publishers and agents. The electronic age has dramatically changed the process and the focus will be on the effects of these changes. Included will be the publisher's decision process to the agent's loading of prices and on through the librarian's assessment of charges. In addition, there will be a discussion on how agents determine service charges and other fees. (The original workshop was given at the 1994 Conference in Vancouver.) |

**Getting from Here to There, Safely**
**Presenter, Roger C. Schonfield**
Room: Colorado C-D
Most analyses of the transition away from print to electronic journals focus on either publishers or libraries, but the interdependencies between libraries and publishers are vital. A major class of journal titles seems to have no transition path to electronic publishing, which can be viewed both as a significant opportunity and a significant risk for scholarly communications. And many smaller journals publishers have not yet fully faced up to challenges of electronic-only publishing, which may cause significant concerns not only for them but for libraries and scholarship as well. For publishers and libraries alike, plans for an electronic-only publishing environment need to consider not only the management of a gradual transition but the possibility that we reach a dramatic tipping-point. And in this transition, archiving and preservation issues deserve consideration as part of the strategy for the transition to an electronic-only environment, both for the electronic format and the legacy print collections. Focusing on these key issues and several others, and based on detailed economic studies of both publishers and libraries, this session will attempt to provide a holistic view of the digital transformation especially for serials librarians.

**The State of Scholarly Communications: An Environmental Scan of Emerging Issues, Pitfalls, and Possibilities**
**Presenter: Lee Van Orsdel**
Room: Colorado G-H
An overview of the issues that are swirling around in the scholarly communications environment, including the evolving arenas of public policy, faculty advocacy, and open access agendas in their many and varied forms, with a shot at the issues coming over the horizon.

**How Did We Ever Manage Without the OpenURL?**
**Presenters: Jenni Walker & Janet Chisman**
Room: Colorado I-J
The OpenURL, first introduced in 2000, revolutionized the world of linking for libraries and their patrons. Six years on, OpenURL link resolvers have become a core technology component in the library infrastructure. This session will review how effective link resolvers are in delivering full-text to the patron's desktop. It will also review some additional creative uses of link resolvers including efficient document delivery and the generation of serials holdings statements to populate Google Scholar and OCLC WorldCat.

**Mountains, Valleys, and Pathways: Serials Users' Needs and Steps to Meet Them**
**Presenters: Regina Romano Reynolds & Lynn Silipigni Connaway**
Room: Denver 4-6
Increased focus on meeting user needs prompted by FRBR, RDA, and tight budgets makes knowing those needs and finding new ways to meet them more urgent than ever. Lynn Silipigni Connaway will present serials- and cataloging-related information gathered from focus group and individual interviews conducted as part of research on the hows and whys of meeting the information needs of students and faculty. This research was funded by the Institute of Museum and Library Services, Ohio State, and OCLC. Regina Romano Reynolds will describe the user-focused nature of both the Access Level Record for Serials and the revised ISSN standard. Reynolds will also discuss outcomes of the Access-Level Record pilot projects, highlight changes in the draft revised ISSN standard following the first ISO vote, and provide an update on development of a potential data distribution service from the ISSN International Centre.

11:00 a.m.-11:15 a.m.   **Break**

11:15 a.m.-12:15 p.m.   **Tactics Sessions, Set IV**

### Today's Journal Cost: Print vs. Online
**Presenters: Richard Fidczuk & Linda Beebe**
Room: Colorado E

For years, we have heard how much the printing costs are, including the oil-like price of paper. At the same time, we hear that the price for computers is dropping. Hard drive costs are at an all-time low and even hosting appears to be getting cheaper. So, with all of this evidence supporting the supposed cheaper pricing for online goods, why are the online costs of publications higher than just the prehistoric print? Where do these costs originate? Doesn't the end of print mark a pricing break for online goods? Will the cost of online publishing ever decrease? During this session we will discuss the factors making up production costs, print costs, and online costs. We will break down pricing and compare the differences, and lastly, we will attempt to produce the "magic bullet" or the impetus behind increased online costs. Are these costs real or just a mirage? Tune in and find out.

### Electronic Resource Management
**Presenters: Janet Chismann & Greg Matthews**
Room: Colorado A

Electronic resource management (ERM) is critical as libraries increase online access to collections. Washington State University Libraries has recently implemented ERM software. This session will explore the factors involved in implementing a commercial ERM system. Specific issues addressed will include: cooperative maintenance of shared policy documents and a workflow database; whether to follow single or multiple record cataloging policies; assigning call numbers to ERM titles, including "free" resources; and identifying qualified staff to assume specific ERM responsibilities.

### Linking the Library and Campus Course Management System
**Presenter: Claire Dygert**
Room: Colorado C

The need to integrate online library resources with Course Management Systems (CMS) has been a hot topic in higher education literature. This workshop will discuss how American University Library has successfully addressed this need, and will provide a demonstration of their Blackboard Library site, which features LinkMaker, a locally developed Blackboard plug-in that creates proxied links to subscribed resources; the use of Blackboard to deliver e-reserves and streaming media from the library's collection; and the integration of virtual reference services and an information literacy tutorial into the CMS system. The session will discuss strategies for promoting and publicizing these services to the campus community.

### Tackling the Reorganization Chart
**Presenters: Ramona Metcalf & Serenity King**
Room: Colorado D

Technical staff reorganization often creates enormous workflow confusion. Without careful planning, these movements can have a negative effect on library staff and users. This session describes the experiences of one university library staff affected by organizational changes. Topics include communication, streamlining, staff mentoring & morale, training, and, most importantly, how to maintain a sense of humor and positive work environment in the midst of organizational "chaos".

### Mile High to Ground Level: Getting Project Organized and Completed
**Presenter: Jennifer Marill**
Room: Colorado G

Once you know the general scope of a project, how do you organize and complete the work? At the mile high view, it's easy to think a project can accomplish it all. But most projects start out trying to accomplish too much. Using standard techniques and concepts, this workshop will discuss how to initiate, plan, execute, monitor and close a project. Particular focus will be devoted to working with stakeholders, customers and team members. How do you form an ideal project team? How do you motivate people who don't necessarily work for you? Participants will gain a better framework, as well as tips and strategies, for managing projects.

### Generating E-Collections Lists for Dummies: Creating a Better Electronic Reference Collection
### Presenters: Char Simser, Mohan Ramaswamy & Tara Baillargeon
Room: Colorado H

Libraries buy more and more electronic reference materials which are buried in the catalog or on web pages, not to be easily found by the user. Presenters will describe how K-State librarians in serials and public services collaborated to enhance the visibility and accessibility of their electronic reference collection. Part of the process involved subverting MARC and creating a coding scheme that is used to dynamically generate lists from the OPAC for the K-State eReference collection.

### Open Access and Conscious Selection
### Presenters: Kitti Canepi, Harold Way & Andrea Imre
Room: Colorado I

Open Access resources (OA) are becoming more important in all types of libraries. Recent discussions on OA have focused on ILS access and availability of MARC records with little attention to a selection process for deciding whether or not to provide access to OA. The presenters will outline some of the concerns with by-passing conscious selection, show how some services and systems are providing bibliographic access, offer information collected on the availability of finding aids for a group of OA titles, present selection criteria used by some database aggregators that include OA resources, and suggest possible selection process models.

### Climbing the Mountain: Choosing the Best Path for Serials Record Management
### Presenters: Jennifer L. Edwards & Betsy Friesen
Room: Colorado J

Loading vendor-supplied bibliographic records for electronic resources has become a more common practice in order to keep up with the constant additions and changes of titles, URLs, and holdings. MIT decided to continue using the single record approach for their serial record management, while the University of Minnesota opted to use separate records for print and electronic resources.  Both use, or plan to use, vendor records as much as possible. In this session, each speaker will discuss their re-evaluation process and share their library's decisions. MIT will describe the process they plan to use to load vendor records, while adhering to their established single record approach.  Minnesota will describe their current loading process, for the four University campuses, and the record clean-up project that resulted from the separate record decision.

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| 12:15 p.m.-12:30 p.m. | **Conference Closing**<br>Room: Colorado E-F |
| 12:30 p.m.-1:00 p.m. | **Box Lunch Available** |
| 1:00 p.m.-3:00 p.m. | **Walking Tours**<br>If you did not pre-register for a walking tour but would like to join one or more, meet at the designated information kiosk and pay the guide leading each tour. |

### Gold Dust & Trail Dust
Leaves from the information kiosk at 16th Street Mall and Lawrence

Walk back in time and relive Denver's glory days as mining camp, frontier crossroads, supply center, and Wall Street of the West.  Prepare to be regaled by stories of boom town conditions, Indian wars, lawlessness, and frontier justice.  This tour begins on the 16th Street Mall, a modern Denver landmark, and travels to Union Station.  Along the way, we will visit Denver's birthplace - Lower Downtown (LoDo).  We continue along Cherry Creek, where the discovery of the first gold nuggets set off the Rush of 1859.  The tour will go by Denver's historic train depot, Union Station, which brought thousands to Denver seeking their fortune, and visit Denver's historic main street-turned-entertainment district, Larimer Square.  Time: Approximately 2 hours. Distance: Approximately 15 blocks.

### Victorian Denver
Leaves from the information kiosk at 16th Street Mall and Glenarm

Visit the sites that made turn-of-the century Denver the grandest city between St. Louis and San Francisco. Our first stop is the Brown Palace Hotel where dignitaries from U.S. Presidents to the Beatles have stayed in luxury. We will walk across the street to the Navarre, the notorious brothel with underground tunnels to the Brown Palace, so patrons would not be seen from the street. The next stop will be the Colorado State Capitol, which epitomized Victorian ideals in its architecture and refinement. From there, we will visit the stately Byers-Evans House, and stroll through the grandeur of Civic Center Park. Time: Approximately 2 hours. Distance: Approximately 15 blocks

### Take a Walk on the Wildside
Leaves from the information kiosk at 16th Street Mall and Lawrence

Hear about the most notorious saloons and bordellos in Denver history! Starting along 16th Street, we will visit Larimer Square, once the seediest skid row in Denver. We will continue on to Market Street, named for the flesh market that proliferated there, and walk past the infamous home of the famed Madame Mattie Silks. We will walk past the site of the Windsor Hotel, which saw many illicit liaisons in its time, and tour the bars of the Oxford Hotel. The last stop is the Wynkoop Brewing Company, a modern landmark in a historic building, where we will taste some of the homemade brews in this historic building. Time: Approximately 2 hours. Distance: Approximately 15 blocks

1:00 p.m.-6:00 p.m.      ### Bus Tours
Leaving from Denver Marriott City Center.
Check for space availability at the registration desk.

### Colorado Views Tour
1:00 – 6:00 p.m.

This guided tour will take in some of the grandest sights within driving distance of Denver. The first stop will be the historic Buffalo Bill Museum atop Lookout Mountain, famous for its view of Denver and the plains of Colorado, as well as Buffalo Bill's body covered by tons of cement --- to prevent possible theft! From there, take a heart- stopping ride over Loveland Pass --- definitely not for the faint of heart, but exquisite and a view well worth the journey. The final stop will be the historic mountain hamlet of Georgetown where intrigues and romance gave the place much color beyond mere gold. Experience a little of the Colorado mountains with the Colorado Views tour!